



· 2025 ·

Partnership Opportunities





Date:
Thursday, November 6th

Location:
Bally's Twin River Casino



Dear Community Partner,

The American Cancer Society welcomes you to Shuck Cancer! While this event has place throughout the nation, we are so excited to announce that Shuck Cancer is coming to RI for the first time in 2025! Attendees will enjoy fresh oysters and a variety of delicious foods, sip on wine, beer, and craft cocktails, listen to live music, and enjoy great auction items - all while supporting the fight against cancer. Every dollar raised will go directly towards our mission to support every cancer, every life, through advocacy, discovery, and patient support.

In Rhode Island alone, the American Cancer Society estimates 7,480 new cancer cases this year, with 2,110 estimated deaths. The American Cancer Society's vision is to end cancer as we know it, for everyone.

Since its inception, Shuck Cancer has raised \$2.5 million for the American Cancer Society.

We would love for you to join us as a sponsor for our 1st Annual Shuck Cancer event on Thursday, November 6th at Bally's Twin River Casino! Your support will make a meaningful difference in our effort to save lives and lead the fight for a world without cancer.

Sincerely,
Sophie Daylor
RI Development Manager
Sophie.Daylor@cancer.org

American Cancer Society®

The American Cancer Society is on a mission to free the world from cancer.

We are the only organization that integrates discovery, advocacy, and direct patient support to measurably improve lives. Our efforts in these areas have contributed to a 32% decline in cancer mortality since 1991.



Advocacy

By activating grassroots volunteers nationwide, the American Cancer Society Cancer Action NetworkSM (ACS CAN) fights cancer in city halls, statehouses, and Congress by elevating the patient voice to advance policy change. We are making cancer a national priority through our advocacy efforts.



Discovery

The American Cancer Society has played a role in most of the cancer research breakthroughs in recent history. As the largest nonprofit funder of cancer research in the US outside of the federal government, we've invested more than \$3.1 billion in cancer research since 1991, contributing to the 3.5 million fewer cancer deaths as a result of breakthroughs.



Patient Support

The American Cancer Society works to ensure no one feels alone at any point on their cancer journey, from prevention to detection and diagnosis, through treatment and survivorship, and, for some, the end of life. We ensure people impacted by cancer have the support, information, and resources they need, all aimed toward eliminating cancer disparities.





Save Lives, **Shuck Cancer!**



Shuck Cancer Sponsor Benefits

TITLE SPONSOR | \$20,000

Only one opportunity available

- Event name to be reflected as *Company Name | Shuck Cancer*
- Company logo displayed on registration tablecloths and signage at the event
- Company logo on all event invitations and email communications
- Speaking opportunity at the event
- Promotional coverage on social media, event website, and program
- Opportunity to provide branded attendee giveaways
- Private tour and serving lunch/dinner at Boston Hope Lodge
- 25 complimentary tickets to the event
- Early access VIP reception



Every cancer. Every life.®

PRESENTING SPONSOR | \$10,000

Only one opportunity available

- Listed as Shuck Cancer presenting sponsor on all materials
- Speaking opportunity at the event
- Promotional coverage on social media, event website, and program
- Opportunity to provide branded attendee giveaways
- 20 complimentary tickets to the event
- Early access VIP reception

ROCKEFELLER SPONSOR | \$7,500

Only one opportunity available

- Exclusive signage at all bars
- Opportunity to feature a specialty drink at all bars
- Verbal recognition at event
- Inclusion in pre- and post-event press releases
- Promotional coverage on social media, event website, program, and event signage
- 15 complimentary tickets to the event



Every cancer. Every life.®

CHARBROILED SPONSOR | \$5,000

Only one opportunity available

- Opportunity to brand all cocktail napkins for the event
- Verbal recognition at the event
- Inclusion in pre- and post-event press releases
- Promotional coverage on social media, event website, program, and event signage
- 10 complimentary tickets to the event

ON THE HALF SHELL SPONSOR | \$2,500

- Logo on attendee mission activity signage
- Promotional coverage on social media, event website, program, and event signage
- 8 complimentary tickets to the event

PEARL SPONSOR | \$1,000

- Promotional coverage on social media, event website, program, and event signage
- 5 complimentary tickets to the event

Partnership Agreement Form

SPONSOR INFORMATION

Company Name _____

Street Address _____

City _____ State _____ Zip _____

Contact Name _____

Contact Title/Position _____

Contact Email _____

Contact Phone _____

SPONSORSHIP CONTRIBUTION

- ☐ \$20,000 Title Sponsor*
- ☐ \$10,000 Presenting Sponsor*
- ☐ \$7,500 Rockefeller Sponsor *
- ☐ \$5,000 Charbroiled Sponsor*
- ☐ \$2,500 On the Half Shell Sponsor
- ☐ \$1,000 Pearl Sponsor
- ☐ Other Gift \$ _____

*only one opportunity available



DONATION PAYMENT

Please send checks to the following:

American Cancer Society
Attn: Shuck Cancer EB8G5C
PO Box 7312
Warwick, RI 02887

To pay via credit card, please
scan below QR code

